

📍 RESTAURANTS

D'Bo's Wings Soaring Into Atlanta Next Year

The award-winning Memphis wings franchise is coming to the Peach State.



(https://whatnowatlanta.com/wp-content/uploads/sites/2/2023/12/DBos-Wings-Soaring-Into-Atlanta-in-2024-Photo-01.jpg)

Photo: Official

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A nationally acclaimed Memphis wings franchise will soon be bringing the sauce to Atlanta.

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D'Bo's Daiquiris Wings and Seafood (https://dboswings.com/) will open its first Atlanta location at 349 Decatur Street SE, combining suites D and E at the Pencil Factory Flats into one space.

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“We’re really excited about this Atlanta market,” D’Bo’s owner **Julian Boyd** told *What Now Atlanta*. “We know we’re gonna knock it out of

the park.”

Boyd’s parents, David and Leticia, founded the business in August 1990. The food truck grew into two brick-and-mortar locations in Memphis, and then eventually, a location in Detroit, showing the franchise potential of the brand. (There was also a location in Riverdale, Georgia, from 2001-2006.)

“I’m very thankful for my parents,” Boyd said. “I grew up in the business. My Fridays and Saturdays were spent at the business. Running the company at this level and to focus on the franchise growth and development, I’m able to impact lives and create generational wealth.”



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Photo: Official

The brand has racked up national recognition, including taking first place in their category at New York’s National Buffalo Wing Festival in 2011, being voted one of the Top 15 Wing Spots in the U.S. by *Men’s Journal* in 2016, and being voted Best Wings in the Mid-South for more than 25 years.

Remy Moore will operate the Atlanta location, which is expected to open around February 2024. (“The target is sometime around the Super Bowl,” Boyd said.)

D’Bo’s serves whole and boneless chicken wings, customized with seasonings and sauces like Honey Hot, Garlic Parmesan and Lemon Pepper, as well as tenders, seafood, burgers, sandwiches and plenty of sides. Vegetarians will be pleased to find a lot of options, including the Mem-Possible plant-based burger. The Atlanta location will also serve brunch, which has been a hit at the Detroit store.



Photo: Official

Atlanta made perfect sense for the next outpost of D’Bo’s, said Boyd, a graduate of Morehouse College.

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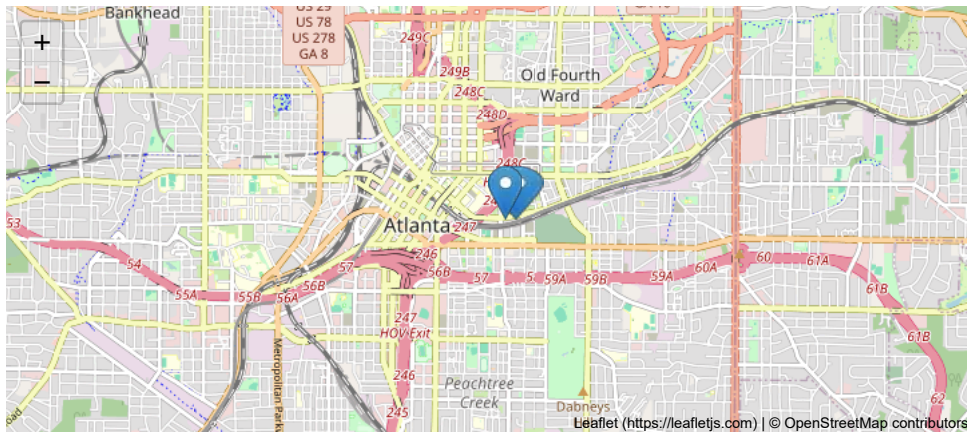
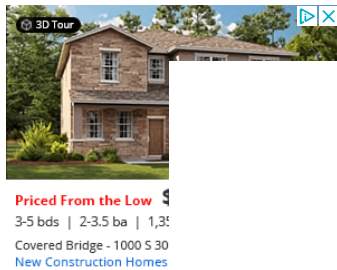
“We knew it was going to be the best location for the concept,” he said. “Atlanta’s always been a second home... It’s always been about finding the right franchise partner. Remy Moore is definitely going to be that. We’ve got a lot of faith in what we’ll be able to bring to the brand, partnering with him.”

D’Bos Wings will also be expanding to Florida in 2024, with locations coming to Winterhaven and Jacksonville in the spring.

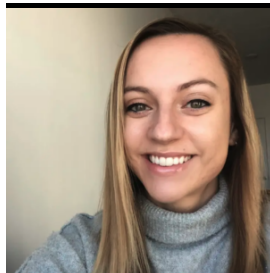
As the brand continues to grow, they look forward to connecting with the city of Atlanta.

“We’re looking to improve the community by creating jobs, creating opportunities. Be a positive light in the city of Atlanta while representing good ol’ Memphis,” Boyd said.

Follow on Instagram [@dbos_atlanta](https://www.instagram.com/dbos_atlanta/) (https://www.instagram.com/dbos_atlanta/) to stay in the loop.



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Libby Allnatt is the Editor/Reporter for What Now Atlanta. She has been in the journalism industry since graduating from Arizona State University's Walter Cronkite School of Journalism and Mass Communication, gathering experience in copy editing, writing and social media. With a passion for helping people find their new favorite places, Libby enjoys highlighting small businesses, trying new coffee shops and exploring a city's signature spots. Originally from Salt Lake City, she loves discovering all the Peach State has to offer.