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FOOD & LIFESTYLE

D'Bo's takes its dry rub to Buffalo, earns top prize at national wing festival



David and Leticia Boyd, owners of Memphis-based D'Bo's Inc., won first place in the 'creative sweet' category at the National Buffalo Wing Festival in Buffalo, N.Y.

IN THIS ARTICLE



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Reporter

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Memphis may be best known for its ribs, but the Bluff City is making some waves in the world of wings.

Memphis' own D'Bo's Wings n' More recently went to the mecca of chicken wings, Buffalo, N.Y., and claimed a first place finish at the 10th annual National Buffalo Wing Festival.

The festival drew 71,000 attendees who were served 33 tons of wings.

D'Bo's Wings n' More won first place in the "creative sweet" category for their seasoned wings.

Most chicken wings are served covered in sauce, also known as "wet." David and Leticia Boyd, owners of D'Bo's Inc., instead brought up some wings with their "Memphis Dry Rub" seasoning.

"They don't get much dry rub up North," David said. "So when they tried that, they went crazy."

D'Bo's has two types of dry rub wings: seasoned and lemon pepper.

The dry rub wings are the company's second-best selling product, behind only the more traditional wet wings.

The dry wings were put in the creative category because there wasn't a dry rub category. That may change next year, according to David.

D'Bo's Wings n' More has five company-owned locations in the Memphis area: 3287 Kirby Parkway, 7050 Malco Crossing, 4407 Elvis Presley, 5727 Raleigh LaGrange and 1400 N. Germantown Parkway in Cordova. It also has a franchised restaurant at 1397 Missouri St. in West Memphis, Ark.

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